

# SelectShred News

MARCH 2013



## WHY JUST SHREDDING IS NOT ENOUGH

The unfortunate incident of strips of shredded paper with discernible sensitive information floating around at the Thanksgiving Day parade in New York underscores the importance of using the proper equipment for shredding and the use of proper disposal procedures.

Many offices insist that they take care of their own shredding but they do not realize that pieces of shredded paper placed in the dumpster outside of their business can be reconstructed manually or by a computer program by someone intent on using that information for fraudulent purposes.

SelectShred uses a mobile industrial shredder to shred your sensitive documents at your location. The shredded materials are mixed with many other shredded documents and recycled at the end of the day. This procedure makes it impossible for your information to be reconstructed or traced back to your office.

*Spring is here and SelectShred is here to help you conquer the office and home clutter by shredding those old confidential documents. It is cheaper and more convenient than you think to have the peace of mind that you deserve.*

### *Protect Yourself from Dumpster Diving*

***Shred important documents instead of throwing in the trash.***

***Do not throw a Social Security, driver's license or bank number in the trash.***

***Destroy old credit and debit cards as well as credit card approval letters so that the information is not legible.***

***Take the extra steps to make sure your personal information and your customers confidential information are properly disposed.***

***Personal and small office paper shredders use strip-cut shredders or cross-cut shredders. Strip-cut shredders are the least secure and easily reassembled. Cross-cut shredders are more secure and more tedious to reconstruct. SelectShred mobile shredder uses pierce and tear — a leading technique in the industry — to pierce the paper and tear it apart.***

## DID YOU KNOW?

*Experts report that about 15 million U.S. residents have their identities used fraudulently each year. The Federal Trade Commission says businesses lose about \$50 billion to identity theft each year.*

Commercial

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