

# SelectShred News

DECEMBER 2013



## WHAT IS A NAID AAA CERTIFIED COMPANY?

The National Association for Information Destruction (NAID) certifies paper and hard drive destruction operations. A shredding company chooses to seek NAID AAA Certification. A company in the NAID AAA Certification Program is subjected to scheduled and unannounced audits. A NAID AAA Certified Company chooses to subject its operation to rigorous standards and third-party audits.

***Why should a shredding company want NAID AAA Certification?*** A NAID AAA Certified Company knows that it is running a secure and ethical business. A document destruction company also sees the NAID AAA Certification as a value-added service for its customers.

***Why should you care about using a shredding company that is NAID AAA certified?*** When your business hires a document destruction company, it is required by law to make sure the company has the security required to protect your information. All security personnel handling your sensitive

information undergo pre-employment and periodic screening. The NAID AAA certified company does the necessary due diligence by evaluating and verifying employment history, as well as conducting drug screening, background checks, employee training, access control and other factors required by NAID AAA Certification.

Using a NAID AAA Certified Company also ensures that your business is compliant with federal regulations (FACTA, GLBA and HIPAA) governing your industry. NAID's certification program is recognized by various private industries and government agencies around the world.

### Why Use A NAID Member?

As part of the only organization dedicated to increasing the security and ethics of the information destruction industry, **NAID MEMBERS** are bound to a strict code of conduct.

As **INDUSTRY PROFESSIONALS**, they take their business and your trust seriously enough to promote NAID's efforts to improve the industry. **NAID MEMBERS** hold themselves to a **Higher Standard**.

*(Excerpt from NAID "Informed Buyer" Publication — why shred).*

**DID YOU KNOW? NAID is the industry's only quality assurance program that verifies security and compliance using unannounced audits.**

Commercial

Call **772-463-3166** OR email **INFO@SELECTSHRED.COM**  
SelectShred, Inc. ■ 7960 SW Jack James Drive ■ Stuart, FL 34997

Residential